



ANNOUNCES

A Two Days Workshop on RESEARCH METHODOLOGY

12-13 March 2016

CO-ORDINATORS:

Prof K N Krishnaswamy and Dr M Mathirajan
Department of Management Studies
Indian Institute of Science, Bangalore 560012



INTRODUCTION: The two days workshop on Research Methodology in Management, Engineering, and Science is primarily targeted at Research Scholars who are in various stages of their research, potential faculty/students who are intend to pursue their research, and faculty who are teaching research methodology as subject in UG and PG programs. The orientation of the workshop is towards theoretical and empirical. This workshop will provide a unique platform for both academicians and researchers involved in research activities for networking and to share knowledge.

OBJECTIVES: The key objective of the workshop is to enable the participants to understand and follow the entire research stages with appropriate importance for each of the stages of the research activities. The participants will also learn about the use of various modelling and data analysis methods in research. The focus of the workshop will be on both qualitative and quantitative research.

TOPICS: Discussion on the Entire Research Processes with empirical research examples:

- Identification of the research problem(s) and defining the research
- Literature review and its possible outcomes
- Formulation of the Research Problem
- Research Design
- Research Proposal
- Conducting the Research
- Analysing the results - Addressing the Research Objectives
- Thesis Writing

Providing hands on experience in using Excel-based statistical analysis and Analysis using R

WHO CAN PARTICIPATE ? The workshop is designed to cater the needs of faculty members, research scholars, under graduate and post graduate students in Management, Engineering, and Science and related fields pursuing research or aspiring to do research. Industry professionals who are involved in research and development or interested in acquiring themselves with research can register.

EXPECTED OUTCOMES : The major expected outcomes of this workshop will be:

- Well motivated students and faculty to pursue research
- Enhanced skill and knowledge in research processes for those who are in various stages of their research processes
- Expected to gain appropriate skills and knowledge in teaching the course: Research Methodology
- Adequate expertise in preparing research papers and research proposals

RESOURCE PERSONS:

Prof K N Krishnaswamy is a consultant and former professor at the Department of Management Studies, Indian Institute of Science (IISc), Bangalore. He has nearly three decades of teaching and research experience in Management. Before joining the faculty at IISc, he was a manager at the Directorate General of Ordnance Factories, Ministry of Defence, Government of India, for over six years. He has a BE in Electrical Engineering from Mysore University and an ME in Aeronautics and a Ph.D. in Management from IISc. He has authored over 150 research papers on management science and three books in his credit. His book on "Management Research Methodology" is widely used globally. He has guided about 15 PhD Scholars and about 15 MS by Research at IISc. He has evaluated more than 30 PhD and MS thesis of higher learning Institutes and Universities in India.

Dr M Mathirajan: is a Chief Research Scientist at the Department of Management Studies, IISc, Bangalore. He has M.Sc. degree in mathematics from Madurai Kamaraj University and postgraduate diploma in operations research from Anna University. He also has M.S. (Engg.) by research degree in applied operations research and Ph.D. in operations management from IISc. He was a postdoctoral fellow at Nanyang Technological University, Singapore. He was also a visiting consultant at Sultan Qaboos University,

Oman. His Ph.D. thesis was adjudged the best thesis and was awarded the M. N. Gopalan Award of 2002 at the annual convention of ORSI. He has published over 60 research articles in both national and international journals also presented over 50 research papers both at national and international conferences. He has guided 4 PhD Scholars, 25 Master projects at IISc. Currently he has been guiding 6 research scholars at IISc. He has evaluated more than 15 PhD thesis of higher learning Institutes and Universities in India.

Ms M Vimalarani is a research scholar, working under the supervision of Dr Mathirajan, at the Department of Management Studies, IISc, Bangalore. She has BE (CS) and ME (SE) from Anna University. Prior to joining at IISc as research Scholar she worked as faculty in self-finance engineering college, Tamilnadu. She has presented 6 papers in various international conferences and submitted 4 papers to international journals. She is currently writing here PhD thesis.

ABOUT MSM : Madurai School of Management (MSM) prides itself by being governed by a trust comprising world-leading academicians, successful industrialists and well-known socio-economic professionals. The trust is called the Sarvavidya Educational and Public Charitable Trust, registered in Madurai as a deed of Trust under Charitable Trust Act 1950 with registration number 1012, dated 5th May 2011. MSM is a stand-alone Management Institute offering two year full-time MBA program since 2012 and this MBA program is approved by AICTE, New Delhi and affiliated to Anna University, Chennai. Right from the inception, MSM has been producing Anna-University rank holders.

MSM is offering internships in IIM-Bangalore, IISc Bangalore and in many multinational and large scale companies in Malaysia, Bangalore, Chennai, Mumbai, Coimbatore, and Madurai. The alumni of MSM are working in reputed organization such as HCL, TVS, PARRYS, IDBI Federal, Sakthi Finance Ltd., Vaigai Logistics, Kotak Mahendra Bank, Origin, etc. Since its inception, MSM is offering many scholarships for covering the tuition fee ranging from 50% to 100% for meritorious and deserving students.

REGISTRATION: The participants may register by sending the completed and duly signed "Registration Form" along with the demand draft or cheque of Rs.500/- (Rupees Five Hundred only), per participant, in favour of "Madurai School of Management", payable at SBI, T.Vadipatti, Code No. 012765 by 25th February, 2016 through post. The registration fee is meant for registration kit, e-books, refreshments and lunch. At the end of the workshop, certification of participation will be given jointly by the coordinators of the workshop and MSM.

SELECTION : Selection will be on first-come-first-served basis and will be intimated through e-mail. Number of participants is limited to 60. All communications will be through e-mail: iiscmathi@gmail.com

VENUE FOR THE WORKSHOP

The Seminar Hall, Madurai School of Management
[A Stand-alone Institute for MBA Program]
NH-7 Madurai-Dindigul Four Lane Road, T.Vadipatti, Madurai 625218

(Pick-up and drop facilities will be provided between Vadipatti bus stand and the venue.)

IMPORTANT DATES

Last Date for Registration: 29th February, 2016

Confirmation of Participation: 3rd March 2016

Workshop Dates: 12-13, March 2016

CORRESPONDENCE ADDRESS

The Chairman
Madurai School of Management
[A Stand-alone Institute for MBA Program]
NH-7 Madurai-Dindigul Four Lane Road, T. Vadipatti, Madurai 625218
Ph.No.: 9840776331 / 09945668905

[For any queries, please contact via email: iiscmathi@gmail.com]

REGISTRATION FORM

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RESEARCH METHODOLOGY

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CO-ORDINATORS

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Department of Management Studies
Indian Institute of Science, Bangalore 560012

Name:

Address for Correspondence:

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Phone:.....

Email:.....

Occupation:

- Faculty
- Full-time Research Scholar
- PG Student
- UG Student
- MSM Student

Registration Details:

Amount Paid :

Demand Draft/Cheque Number:

(in favour of "Madurai School of Management", payable at SBI, T.Vadipatti)

Signature:

Date:

CORRESPONDANCE ADDRESS: The Chairman, Madurai School of Management [A Stand-alone Institute for MBA Program], NH-7 Madurai-Dindigul Four Lane Road, T. Vadipatti, Madurai 625218

For any queries, please contact: 9840776331 / 09945668905 / iiscmathi@gmail.com
